**User Research Question List**

1. What sports do you like or do you regularly participate in?
2. What do you hope to gain from these campaigns?
3. How many times a week do you participate in these sports and how much money do you typically spend on this sport?
4. How do you feel about connecting with new individuals in the sports community?
5. What are some of the factors you consider when choosing a playing field? (e.g. environment, distance and cost)
6. Do you usually suffer from a lack of public facilities or site constraints?
7. How do you feel about wearing wearable devices, such as the Apple Watch, during physical activities? Do you have any experiences or insights to share?
8. Have you used Yelp or similar apps and websites to find sports fields? Why or why not?